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Business Transformation Pelin Vardarlier, 2023-03-16 Especially after globalization, it can be seen that there is an increase in competition for almost all industries. In order to survive in such a competitive environment, companies have to take some actions to increase their competitive power and sustainability. Effective digital transformation is a significant way for companies to reach this objective. This book explores digital transformation strategy and digital business strategy together with digital innovation and digital learning, adaptability, and agility to illustrate the importance of information technology in business today. The book argues that effective digital management can be provided by increasing the quality in audit, internal control, corporate governance, transparency and improving effective marketing strategies. It touches on concepts such as digital diversity, digital privacy, digital literacy, the digitization of international logistics. This book also provides department specific (e.g., marketing, finance, HR) theories and applications of digital technology to guide companies in determining their specific strategies.

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Birte Christensen-Dalsgaard, 2008-09-08 This book constitutes the refereed proceedings of the 12th
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business law 12th edition ebook: Rule of law and public digitalisation: - pilot project Motzfeldt, Hanne Marie, Waage, Frederik, 2021-02-04 Available online: https://pub.norden.org/temanord2021-502/ The Nordic Council of Ministers has noted the call from the UN to take measures in order to secure the fundamental values of rule of law and democracy in relation to public digitalisation and to consider the growing influence of the tech industry on public administration in the digital welfare states. The shared Nordic values of democracy, rule of law and trust between citizens and authorities, should be carried further into the digital age. Therefore, the Nordic Council of Ministers has initiated a pilot project that identify relevant themes and initiatives on the basis of input and information from public authorities and supervisory bodies in Norway, Sweden, The Faeroe Islands, Finland and Denmark. The team behind the report assesses that there is a need to: - strengthen the exchange of knowledge regarding investigations, reflections and case law of supervisory bodies in the Nordic and Baltic countries - identify and analyse the legal framework related to constitutional law and human rights for public sector digitisation, and to evaluate whether present administrative law provides sufficient support for compliance within these parameters - study the effects of digitisation on governance, control and liability structures in the field of public administration, possibly including the court administration - investigate the direction of the legislative development, clarify the underlying considerations and interests and assess this development in light of the values of legal certainty and rule of law - integrate legal research as an element of projects related to public digitisation within Nordic research programmes The Nordic Council of Ministers will now consider how it can support using the opportunities offered by

digitisation so that they safeguard the shared Nordic values.

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competition, yet little is known about which rules and jurisdictions can effectively bind companies
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in the ever-expanding haystacks. To this end, the book examines the bulk powers of digital surveillance introduced by the Investigatory Powers Act 2016. The book then moves on to assess whether these new powers and the new legislative safeguards introduced are compatible with international human rights standards. The author creates a 'digital rights criterion' from which to challenge the bulk surveillance powers against human rights norms. Lord Carlile of Berriew CBE QC in recommending this book notes this particular legal advancement, commenting that rightly so the author concludes the UK has fairly balanced individual privacy with collective security. The book further analyses the potential impact on intelligence exchange between the EU and the UK, following Brexit. Using the US as a case study, the book shows that UK laws must remain within the ambit of EU law and the Court of Justice of the European Union's (CJEU's) jurisprudence, to maintain the effectiveness of the exchange. It addresses the topics with regard to terrorism and counterterrorism methods and will be of interest to researchers, academics, professionals, and students researching counterterrorism and digital electronic communications, international human rights, data protection, and international intelligence exchange.

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